



LLOYDS TSB LAUNCHES AIRMILES MORTGAGE

- *Lloyds TSB announces second stage of its AIRMILES partnership*
- *Earn 6000 airmiles upfront, plus 50 airmiles with each monthly repayment*

Lloyds TSB today announces the second stage of its AIRMILES partnership, with the launch of an AIRMILES mortgage.

Customers who opt for the new AIRMILES product will receive a lump sum of 6000 airmiles on completion of their mortgage and will earn an additional 50 airmiles each month for the life of the fixed rate.

The AIRMILES mortgage will be available from Wednesday 7th May 2008 and will be offered on a range of three year fixed rate products, with rates starting from 5.89%.

Alison Burns, director of network mortgage sales at Lloyds TSB said: "This new deal combines some of our most competitive rates, with a genuinely useful reward package. We all enjoy the idea of getting something for free and in a time when mortgage payments are a top priority, this offer enables customers to earn rewards on their essential spending."

Over the three year fixed period customers could earn approximately 7800 airmiles. Collectors can use their airmiles on a range of rewards, including the following:

- A return flight to any zone five destination, including Barbados, Hong Kong or Delhi (6500 airmiles)
- Five return flights to Barcelona, Rome or Prague (1500 airmiles per return flight)
- 19 haircuts at a top salon (400 airmiles per haircut)
- Six trips to the theatre, with dinner for two people (1250 airmiles per trip)
- 10 cases of deluxe wines (750 airmiles per case)

Alternatively, a family of four could enjoy *all* of the following activities: a day out at Newmarket races, a tour of the Manchester United stadium, a dolphin watching

session, a day at Legoland and there would still be enough left for Mum and Dad to enjoy return flights to Paris.

Customers can also benefit from a 100 airmiles bonus if they choose to take out Lloyds TSB combined contents and buildings insurance in conjunction with their mortgage.

Alison Burns continues: “The AIRMILES partnership has proved extremely popular with credit card customers and we hope to replicate this success with the introduction of a reward mortgage. This is a brand new concept for the mortgage market and part of our ongoing commitment to provide customers with innovative products.”

Today’s announcement marks the second exciting stage in the partnership between Lloyds TSB and AIRMILES. In April 2007 the Lloyds TSB AIRMILES Duo Card was launched with great success and now has in excess of a million customers.

For more information on the AIRMILES mortgage customers can visit one of our mortgage specialists at any branch of Lloyds TSB or by calling us on 0800 015 4197. Alternatively full details of the new offer are available at www.lloydstsb.com/mortgages

Notes to editors:

The AIRMILES mortgage is offered as a three year fixed rate deal:

Rate	Maximum LTV	Product fee	ERC
5.89	75%	£995	Yes until 30/06/2011
6.19	75%	£0	Yes until 30/06/2011
6.19	90%	£995	Yes until 30/06/2011
6.49	90%	£0	Yes until 30/06/2011

For more information:

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