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LLOYDS TSB BACKS SEARCH FOR ASIAN WOMEN OF ACHIEVEMENT

Lloyds TSB is marking the launch of this year's **Asian Women of Achievement Awards** by calling for nominations from across the UK. The ceremony, to be held on **Wednesday 23 May** at the London Hilton, Park Lane, will celebrate the successes of British Asian women. Categories will span public, personal and professional life and will include the worlds of business, media, government and the arts.

The awards are being held in association with Lloyds TSB for the third year running and nominations are being taken from today. Anyone wishing to nominate a friend, colleague or relative can do so by visiting www.awaawards.com or calling 020 7368 7123 to request a form. The closing date is **Friday 9 March, 2007**.

Kamel Hothi, Asian Markets Director, Lloyds TSB, said: "Asian Women are really punching above their weight in their contribution to British life. We're seeing more and more make their name in fields as diverse as science, the arts and business.

"Our backing of the Asian Women of Achievement is one way in which we are showing support for this community. It is wonderful to see so many success stories and we're asking anyone who knows a potential winner, to put their name forward now, in the hope that this year we'll receive more nominations than ever."

"Lloyds TSB has recognised the growing importance of Asian women and the Asian community in general and we have introduced new products, services and new ways of doing business, to help them manage their money and achieve their ambitions."

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The categories this year are:

- The Arts and Culture Award
- The Public Sector Award
- The Social & Humanitarian Award
- Business Woman of the Year – Corporate
- Entrepreneur of the Year
- Media Professional of the Year
- Professional of the Year
- Young Achiever of the Year
- The Lloyds TSB AWA Award

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