

## **LLOYDS TSB PRIVATE BANKING APPOINTS NETWORK DIRECTORS WITH REGIONAL REMITS**

Lloyds TSB today announced the appointment of Richard Sharples, Neil O'Toole and Lisa Stephenson as Network Directors with specific regional responsibilities.

Richard will have responsibility for Private Banking in London, the South East and the Midlands in addition to the direct IFA sales force.

Richard has worked for Lloyds TSB for 19 years holding roles including branch director and area director.

Neil O'Toole will be responsible for Wales and the West of England in addition to the Mayfair service for clients with over £1million to invest.

The exclusive Mayfair service includes the dedicated office in Mayfair where it was originally set up and more recently, the offices opened in Bristol, Birmingham and Manchester to support the growth of the millionaire market across the country.

Neil joined the bank in 1978 working in Cardiff and has held a wide variety of roles within the group.

Lisa Stephenson will have responsibility for Scotland in addition to the North of England, Yorkshire and Lancashire.

Lisa joined Lloyds TSB in 1987 and has a broad banking background working in a variety of relationship management and head office roles in retail, business and commercial banking. Lisa undertakes this new remit in addition to continuing as Customer, Wealth Management and Marketing Director.

Commenting on the appointments, Mark Cheshire, Chief Executive, Lloyds TSB Private Banking said: "We've taken the decision to appoint network directors with specific regional responsibilities as a direct result of the growth of the wealth

management division across the country. Over the next four years, we estimate that the number of people who qualify for private banking will increase by more than 7 per cent a year.

“Richard, Lisa and Neil all bring considerable knowledge and expertise which will enable us to build on our existing customer base and build closer relationships with our clients.”

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**For more information:**

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