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NEW LLOYDS TSB REP OFFICE IN SOUTH AFRICA

Lloyds TSB Offshore has announced plans to boost its offshore service by appointing a new expatriate banking team for Africa. The team will be headed by new recruit Steph Bester and will operate out of a recently opened representative office in Johannesburg, South Africa.

Steph Bester's appointment - as Senior Manager, Expatriate Banking, Africa - is part of Lloyds TSB Offshore's strategy of having a local presence in key locations to maximise the potential from both new and existing customers. Steph will be responsible for implementing relationship marketing and customer acquisition strategies across the African region. He brings a wealth of experience to the new role having spent the last few years as National Sales Manager for Barclays International's South African Offshore Banking business.

Speaking of his new role, Steph Bester, Lloyds TSB Offshore, Africa, says: "This is a great opportunity. Africa is one of the most important sources of new business for offshore banking and this initiative follows on from the successful establishment of an Offshore Funds base in 2004. My new team is in place and ready, willing and able to give support and advice to customers who are resident in Africa. Our priority will be to provide a local relationship for customers."

Steph will be heading a team of five, including three Overseas Club Managers - Dawid Burger, William de Waard and Dolf Smook. Further support will be provided by Overseas Club Executive, Floris Venter, and Intermediary Development Manager for Offshore Wealth Management; Rod McPherson.

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The team can be contacted on: +27 11 881 5987 or by email: contact@lloydstsb.co.za

The office is located at:

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Notes to editors:

Offshore Banking offers retail and private banking facilities to Channel Island and Isle of Man personal and business customers, expatriates, foreign nationals outside the UK and non-UK nationals in the UK.

For more information:

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