

BOOKWORMS BANK ON LLOYDS TSB

London's bookworms will now find it even easier to find a convenient cash machine. Last month Lloyds TSB teamed up with the world renowned Foyles bookshop to open a Cashpoint® outside the flagship store on Charing Cross Road.

The newly installed Cashpoint® has proved to be a huge success and so far, a staggering 10,000 transactions have been undertaken by customers. Most cash machines only undertake around 2,000 transactions in the first month after they are installed.

The Foyles cash machine is part of an ongoing drive by Lloyds TSB to expand its network of cash machines into areas where the public need them such as petrol station forecourts and supermarkets. Just like its other cash machines, the bank does not charge the public for using them¹.

Matthew Timms, ATM Director, Lloyds TSB said: "Having access to cash when you want, where you want is essential and we've been working hard to expand our network of over 4,200 cash machines. As well as having quick and convenient access to money, our cash machines also give customers the opportunity to top up their mobile phone."

Vivienne Wordley, Commercial Manager of Foyles said: "Foyles is constantly on the look out for new services and benefits that we can offer our customers and is delighted to have teamed up with Lloyds TSB to provide a cash machine so close to the shop. It's already proved highly popular with the public and indeed with our staff too."

People wanting to find a Lloyds TSB Cashpoint in a particular area can use the 'cashpoint locator' service on the Lloyds TSB website to locate one nearby.

-ends-

Notes to editors

- ¹Lloyds TSB Cashpoint® machines do not charge people for cash withdrawals. However, a fee may be levied separately by the card issuer
- Cashpoint® is a registered trademark of Lloyds TSB Bank plc
- The Lloyds TSB Cashpoint® at Foyles bookshop is located outside the shop on Manette Street, near the corner of Charing Cross Road, London WC2

For more information on Lloyds TSB, please contact:

Amy Waldron or Emile Abu-Shakra
Lloyds TSB Press Office
Tel: 020 7356 1497
E: amy.waldron@lloydstsb.co.uk
www.mediacentre.lloydstsb.com

For more information on Foyles, please contact:

Kate Wright-Morris or Lucy Chavasse
Colman Getty PR
Tel: 020 76312666
E: first name@colmangettypr.co.uk