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## **NOMINATE A GEM FOR THE LLOYDS TSB ASIAN JEWEL AWARDS 2005**

Do you know of an Asian who has enhanced the social and economic fabric of Britain? If so, the Lloyds TSB Asian Jewel Awards want to hear from you. The awards recognise achievement by Asian people across the UK and culminate in three glittering awards ceremonies; Northern Asian Jewel Awards in Manchester on 12 February 2005, Central Asian Jewel Awards in Birmingham on 7 May 2005, Southern Asian Jewel Awards in London on 15 July 2005.

Now in their third year, the Lloyds TSB Asian Jewel Awards seek out inspirational examples of excellence in Healthcare and Education, Public Service, Business and Commerce, Media Arts and Sport, Professional Sector and Entrepreneurs. A special Lifetime Achievement Award will also be given at each ceremony. Last year the Southern Asian Jewels Lifetime Achievement Award was presented to politician and former cricketer, Imran Khan. Nominations for the Asian Jewel Awards are now open and can be made via a dedicated website at [www.jewelawards.com](http://www.jewelawards.com)

Mike Fairey, deputy chief executive of Lloyds TSB, explains: "Asian men and women are pioneers and innovators who breathe new life into UK business, fashion and popular culture as a whole. The Lloyds TSB Asian Jewel Awards recognise the wealth of experience and expertise in Asian communities today and celebrate the crucial role they play in Britain's multicultural identity."

Last year's Lloyds TSB Asian Jewel Awards received over 320,000 nominations and finalists included TV broadcaster Martin Bashir, Coronation Street actress Shobna Gulati, singer songwriter Apache Indian and director of the recent hit film 'Bride and Prejudice', Gurinder Chadha.

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Khalid Darr, Chairman of the Asian Jewel Awards, says: “The Awards are a reflection of the vibrancy and dynamism of UK Asian life; the many achievements of British Asian people in all walks of life deserve to be acknowledged and celebrated, and we are proud to be organizing these important events.”

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### Notes to editors:

- Photographs from last year’s ceremonies are available in addition to photographs of Mike Fairey, Group Chief Executive, Lloyds TSB and Khalid Darr from the Asian Jewel Awards.
- Further information about the Asian Jewel Awards can be found at [www.jewelawards.com](http://www.jewelawards.com)
- Deadlines for nominations are as follows:
  - Lloyds TSB Northern Asian Jewel Awards 10 December 2004
  - Lloyds TSB Central Asian Jewel Awards 25 February 2005
  - Lloyds TSB Southern Asian Jewel Awards 15 May 2005
- Each award covers the following regions:

SOUTH: South Wales, Gloucestershire, Oxfordshire, Buckinghamshire, Hertfordshire, Essex, Kent, Sussex, Hampshire, Berkshire, Dorset, Devon, Cornwall, Somerset.

CENTRAL: Herefordshire, Warwickshire, Northamptonshire, Cambridgeshire, Midlands, Suffolk, Staffordshire, Derbyshire, Nottinghamshire and South Lincolnshire.

NORTH: North Lincolnshire, Lancashire, Yorkshire, Merseyside, Cumbria, Co Durham, Tyne & Wear, Northumberland and North Wales.

### **For more information:**

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